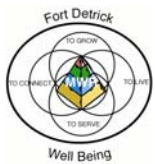


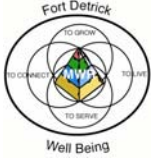
## Morale, Welfare, and Recreation Directorate

*MWR – Achieving the Transformation Goals of Today for Success of the Objective Force in the Future!*



# MISSION STATEMENT

**To provide programs and services that are diversified and innovative and focus on “well-being” to include health, safety, and morale, welfare, and recreation which directly supports readiness, transformation, and the “objective force” of the future.**



# RESPONSIBILITIES

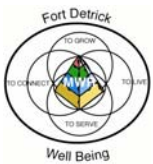


**Primary Staff Officer for all the “Well-Being” Programs.**

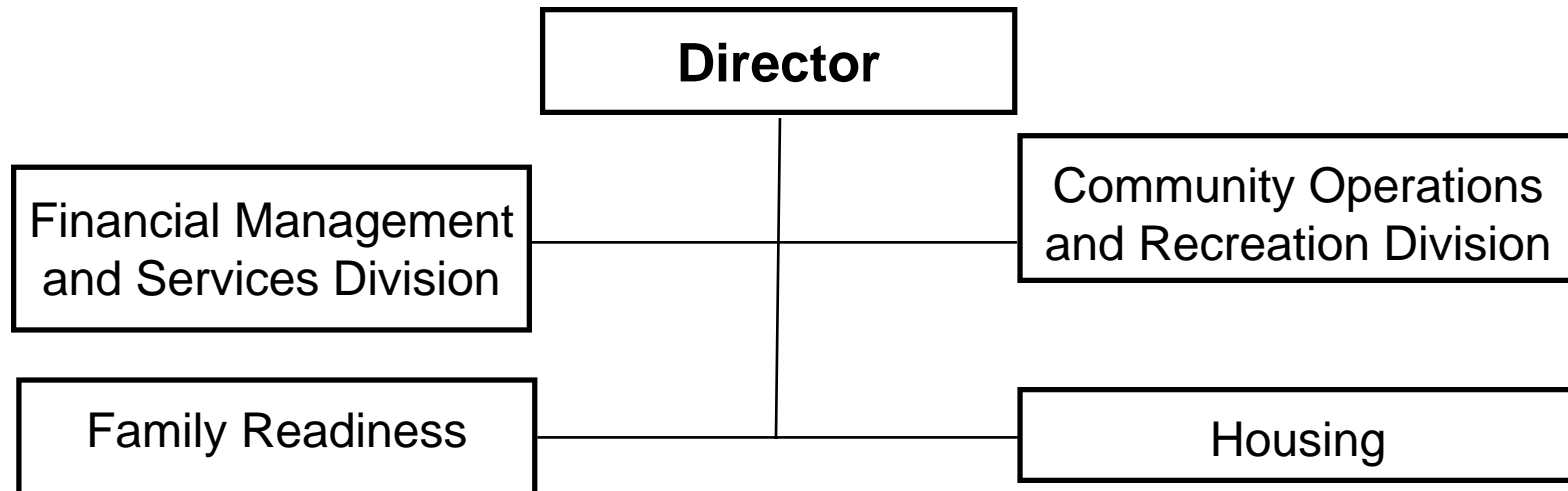
**Designed to enhance morale and promote readiness, and ensure the safety of personnel, property, facilities, and environment.**

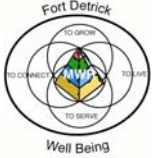
## **OBJECTIVES:**

- **Support transformation.**
- **Support combat readiness and effectiveness.**
- **Support recruitment and retention of quality personnel.**
- **Provide a quality of living comparable to that which our Soldiers and civilians are pledged to defend.**
- **Promote and maintain the mental and physical fitness and well-being of personnel.**
- **Ease the transition of individuals into military life and the relocation of personnel and accompanying family members.**
- **Provide facilities and programs that meet the assessed needs of today’s Soldier, family, and community.**



# MORALE, WELFARE, AND RECREATION DIRECTORATE





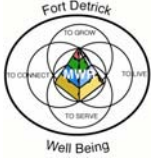
# FINANCIAL MANAGEMENT SERVICES DIVISION



**MISSION:** Provides financial oversight for both APF and NAF budgets providing guidance and assistance in all aspects of the budgeting process. Serves as the functional proponent within the directorate on matters relating to customer relations, commercial sponsorship, property management, and internal controls.

## **FUNCTIONS:**

- APF/NAF Financial Management
- Marketing
- Program Management
- NAF Major Construction
- Private Organization
- Commercial Sponsorship
- NAF Property Management
- Internal Review/Management Controls
- NAF Supply Warehouse
- Public Private Ventures
- Customer Service Representative
- Training
- Administration



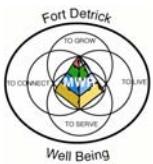
# COMMUNITY OPERATIONS AND RECREATION DIVISION



**MISSION:** Plan, implement, and operate an MWR program that is self sufficient and meets the needs of our customers.

**FUNCTIONS:**

- Physical Fitness/Sports
- Recreation
- NAF Operations
- Catering Services
- NCI Café/Café Too!
- Vehicle Maintenance Facility
- Privatization/Contracting
- Special Events
- Bowling Center
- Individual Skills Development
- Community Activities Center



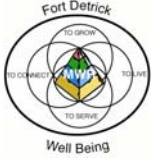
# FAMILY READINESS DIVISION



**MISSION:** Develop and manage human services and quality of life programs for the Installation that directly support readiness by providing a variety of community, Soldier, and family readiness activities and services.

**FUNCTIONS:**

- Child Development Services
- Youth Services/School Age Services
- Army Community Service
- Family Advocacy Program
- Army Emergency Relief
- Exceptional Family Member Program
- Relocation
- Employment Readiness and Transition Program
- Financial Readiness



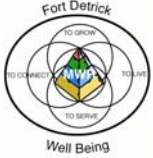
## HOUSING DIVISION

**MISSION:** Plans, directs, and coordinates the operations of installation housing resources to include government controlled Family and Unaccompanied Housing, Transient Lodging, Community Home Finding Relocation/Referral Services, and the Residential Communities Initiative (RCI) Program.

**FUNCTIONS:**

- Manage Family Housing Operations.
- Maintain status of housing in local communities; provide referral services.
- Prepare, coordinate, and submit budget programs and support data.
- Provide adequate housing (barracks) for Unaccompanied Enlisted Personnel.
- Provide transient lodging for military personnel and families on PCS, TDY, and for other visitors.
- Manage/oversee the RCI Program.





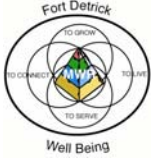
## 2005 MWR GOALS



### **FAMILY READINESS:**

#### **Army Community Service**

- Establish one CFNCO in each unit; establish CFNCO Advisory Council Meeting; complete Fort Detrick CFNCO regulation and CFNCO database.
- Exceed AER 2005 Campaign goal; exceed \$20,000 in contributions.
- Recruit two AFTB instructor trainers and one AFTB master trainer.
- Revitalize the sponsorship program for all units.
- Co-sponsor events with Youth Services Sponsorship Program.
- Re-energize the blood program for Fort Detrick.
- Establish links with outside volunteer organizations.
- Develop and execute a plan to enhance the volunteer program.
- Increase referral base for EFMP clients through education and marketing.
- Market the First Steps Program with the Tri-Care OB/GYNs to increase referrals and identify at-risk parents.



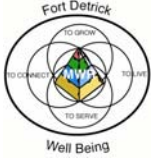
## 2005 MWR GOALS



### **FAMILY READINESS:**

#### **Army Community Service - continued**

- **ACS and FAP Treatment Services will maintain compliance with DA Accreditation Standards.**
- **Continually enhance the virtual Employment Readiness and Transition program with up-to-date software and services.**
- **Establish a new data base for on and off post resources which is user friendly.**
- **Develop a Client Intake and Tracking System using computers to enter required data.**



## 2005 MWR GOALS

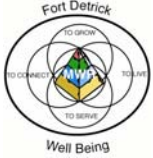


### **FAMILY READINESS:**

#### **Child and Youth Services**

**Maintain DoD Certification and National accreditation for all center-based Child and Youth Programs.**

- **Youth Sports Program incorporated into FCC program.**
- **Become a chartered 4-H Club.**
- **Enhance the number of participants in the Adopt A School Program.**
- **Develop a youth swimming program in partnership with the Fitness Center.**
- **Develop and implement FCC.com program.**
- **Meet CYS baseline standards with availability, affordability, and quality outcomes using CYS Gumball Tool.**
- **Enhance the homework club and recruit volunteers to assist in the middle/teen program.**
- **Implement weekend homework lab for the middle/team program.**
- **Develop CYS special event programs within science and cultural arts to include workshops, field trips and guest speakers.**

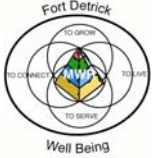


## 2005 MWR GOALS



### **MORALE, WELFARE, AND RECREATION:**

- Initiate changes in the operation of all category A-C programs to ensure best business practices.
- Update MWR web page to allow for placing of orders for TicketFunatic tickets on-line.
- Promote use of installation facilities for conferences, meetings, seminars, etc., to ensure the reinvestment in the installation MWR programs.
- Standardize and maximize marketing and sponsorship for programs and facilities.
- Upgrade RECTRAC card system to touch screen monitors to expedite customer check-in to Status Report III standards.
- Expand long-range MWR business program to ensure continually expanding the generation of NAF dollars to encapsulate the future expansion of facilities and programs.
- Expand Nallin Farm Recreation Area to include softball and soccer fields. Open play areas as well as other recreational activities/facilities.
- Expand Recreation Delivery System Program through partnership agreements with the Frederick Recreation Department.



## 2005 MWR GOALS



### MORALE, WELFARE, AND RECREATION - continued

- Continue long-range planning for a new 12 lane Bowling Center and Community Activities Center.
- Operate the IMWRF within NERO guidance and Department of Army standards.
- Develop cooperative agreement with the City of Frederick to permit use of MWR recreation facilities, such as paint ball and Nallin Farm Recreation Area.